

June 2023

# Workplace 360

Designing the Future of Work

**CBRE**



## A Decade of Workplace Transformation

116 completed Workplace360 projects globally

Test. Learn. Evolve.

**Achieved nearly \$50M in annual run-rate savings**

**Since 2013, CBRE has grown 3X; the portfolio has remained flat while increasing capacity by 24%**

**88% respondents rated “More Productive” post-occupancy**

**Avoided with WP360 standard: 1M SF, \$120M in capital**



Mexico City



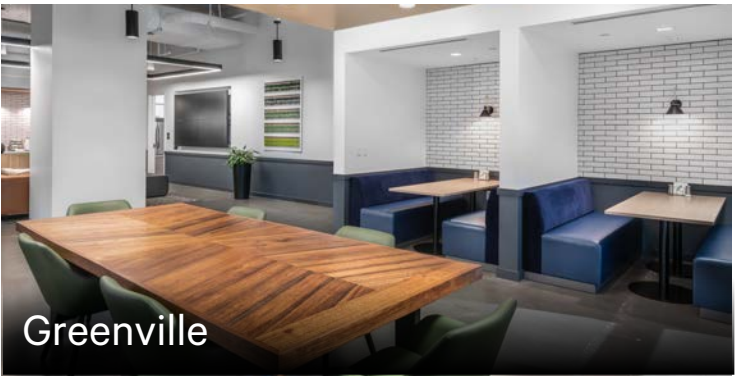
Vancouver



Phoenix



Atlanta



Greenville



London



Dublin

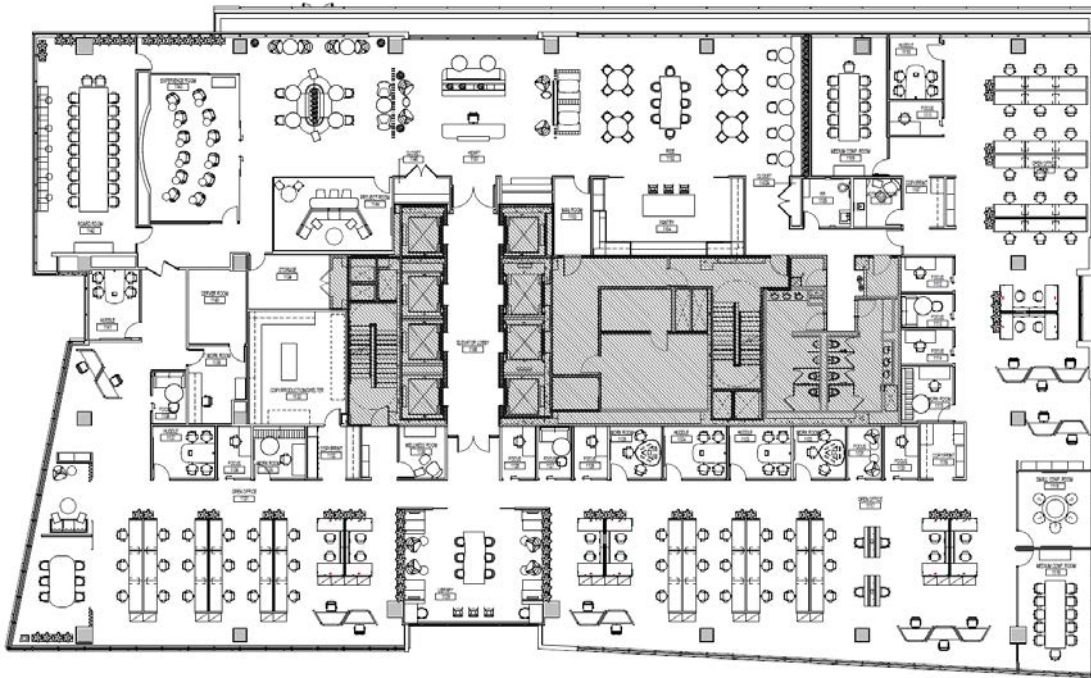


Chicago



Madrid

# Tyson's Workplace360



24,108  
SF

94  
Total Seats

140  
People

1.5:1  
Sharing Ratio



# The Boro

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## Tyson's Flight to Quality

- LEED gold certification
- Rooftop terrace
- Fitness center + locker rooms
- Bicycle storage
- Metro access
- Boro Park
- 260,000 SF of retail and entertainment
- Tyson's only truly walkable mixed-use community



## How We Support Work

**Workplace technology designed  
to support hybrid work**

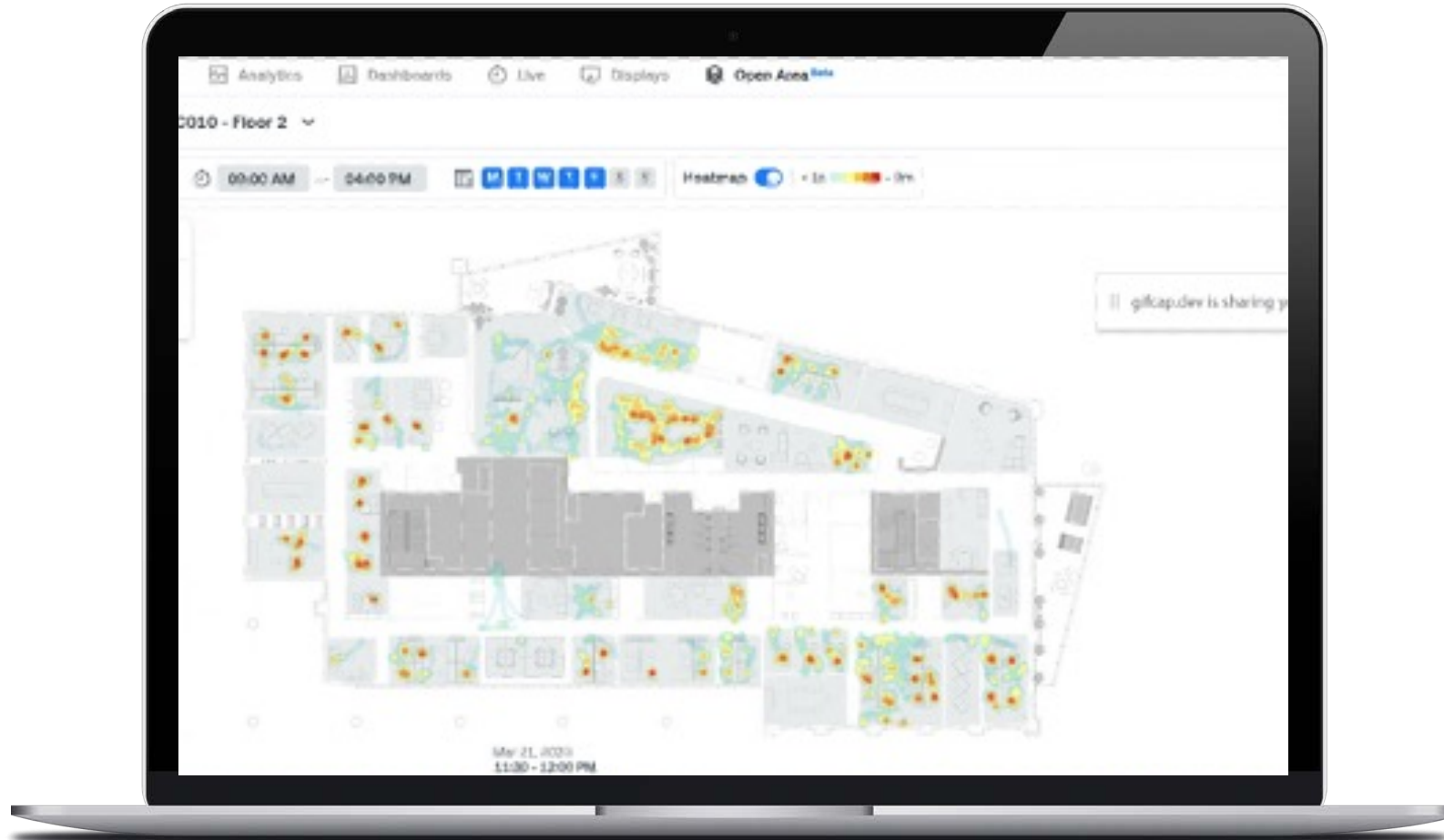
**Optimized hospitality and amenities**

**Variety of seating options**

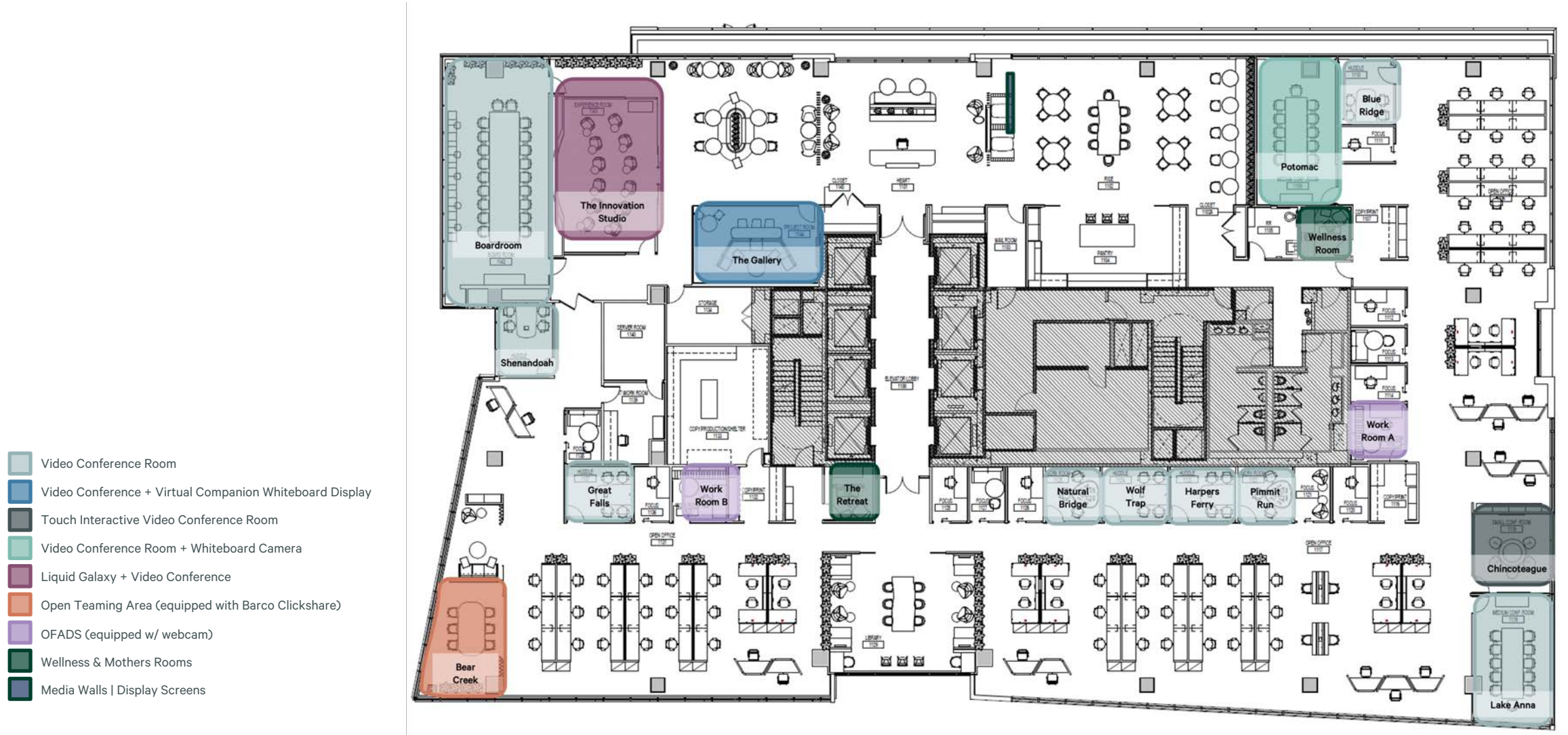
**Density occupancy sensors**

# Dynamic Occupancy Planning

CBRE Charlotte



# Workplace Technology





# Living Lab

# *What We've Learned*



- Flight to Quality
- Right-sized office space with heavy workplace technology investments
- Focus on selecting healthy buildings in highly-activated communities
- Technology and data to understand consumer behavior inside the workplace
- We spend significant \$ to store materials we no longer need
- A hospitality approach magnetizes the office
- Employees value variety

We explore the new normal, including how and where business gets done.

# Redefining the Future of Work

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