



WHERE INNOVATION IS TRADITION

MASON

NAIOPVA – RE Trends in Higher Education

THURSDAY, MAY 22, 2014

MASON PROFILE

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WHO WE ARE

- ◆ Comprehensive
- ◆ Doctoral
- ◆ Research

WHOM WE SERVE

- ◆ Northern Virginia
- ◆ Washington Metro Area
- ◆ Commonwealth of Virginia
- ◆ The Nation
- ◆ The World

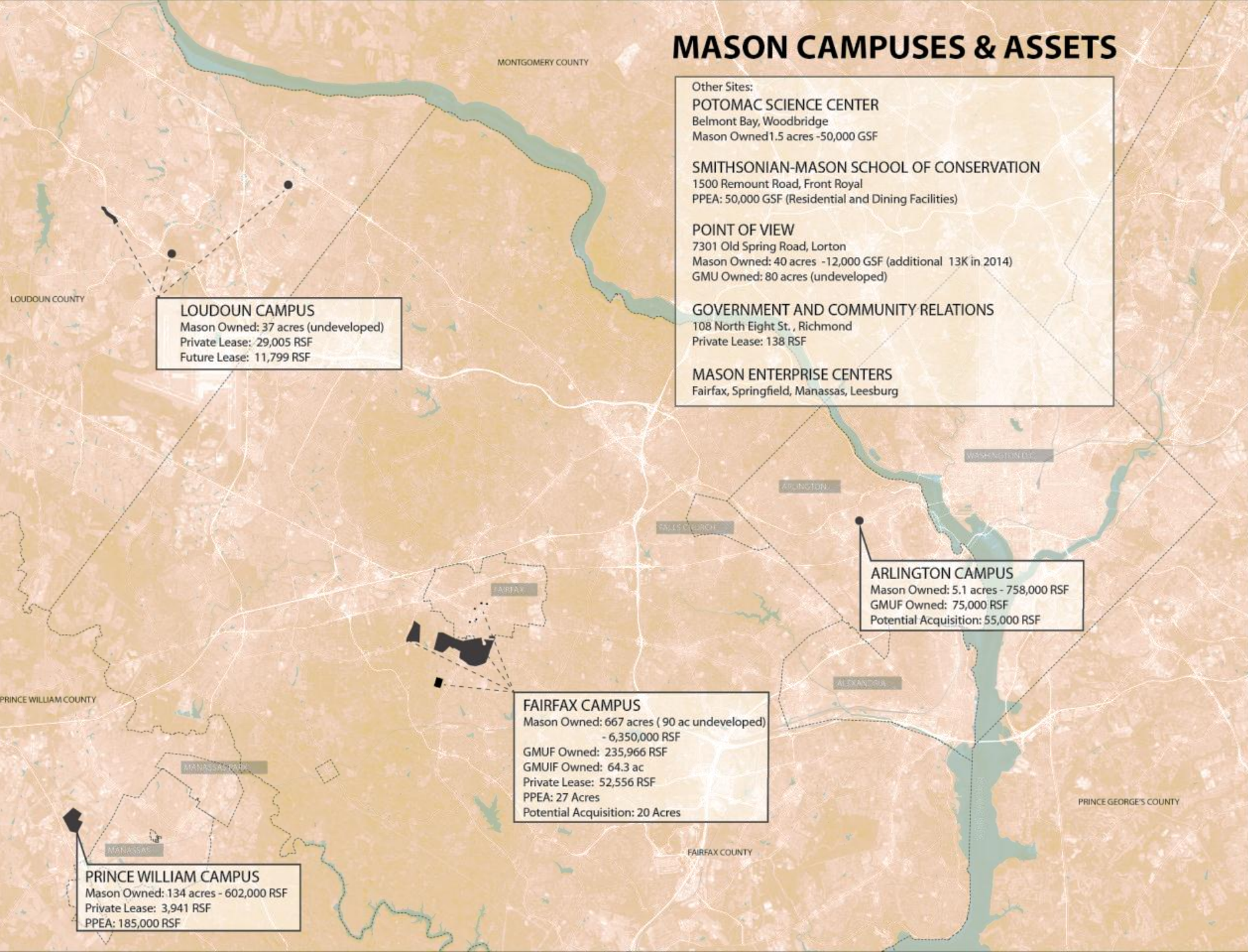
*Last fall
Mason welcomed
its largest
freshman
class*



FAST FACTS

- ◆ Fall 2013 enrollment 33,917
- ◆ 80% Virginia residents
- ◆ 56% receive financial aid
- ◆ 29% of undergrads live on campus
- ◆ 6,133 employees on 3 campuses
- ◆ 2,477 teaching & research faculty

MASON CAMPUSES & ASSETS



MASON ON THE WIRE: INTERNET AND TWITTER BUZZ

4

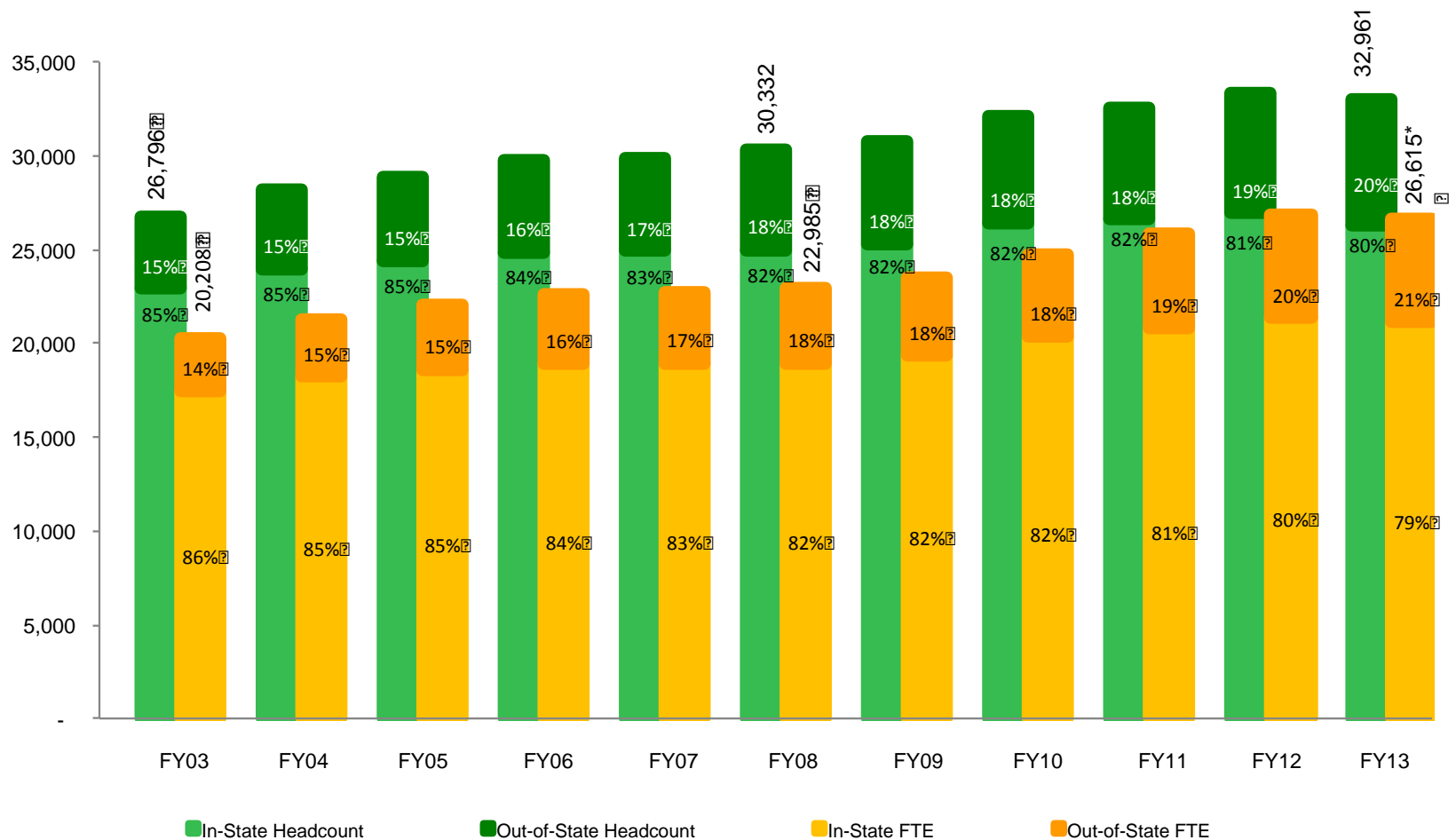


- ◆ Top 200, Academic Rankings of World University by Shanghai Jiao Tong Univ.
- ◆ *US News* “Up and Coming” top five
- ◆ *Forbes* Best College Buy ranked Mason 81
- ◆ *Kiplinger’s* ranked Mason 56 in academic quality and affordability
- ◆ Ranked 153 in research expenditures by NSF
- ◆ Great place to work by both Chronicle of HE and AARP

HISTORIC ENROLLMENT GROWTH

23% increase over the last ten years

5

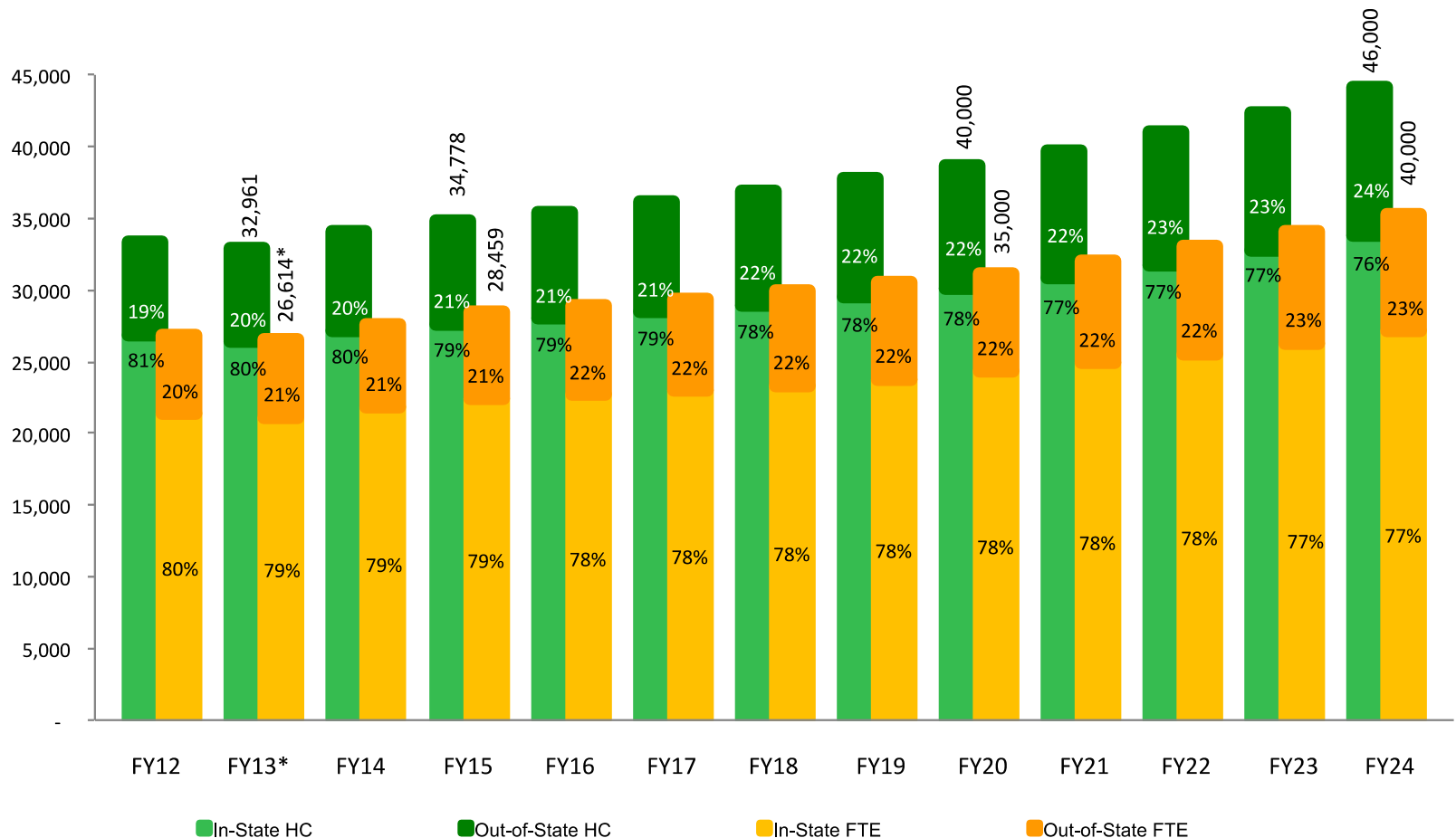


Source: SCHEV Headcount and Course Enrollment Files.

*FY13 FTE Preliminary as of 5/28/13.

PROJECTIONS TO REACH 100,000 DEGREE AWARDS BY 2024

6



*FY13 FTE is Preliminary. Beginning in FY15, projections include Mason-Korea.

MASON'S ANNUAL ECONOMIC IMPACT

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Over **\$1.5 Billion** to the Commonwealth, and
Over **\$1.1 Billion** to Northern Virginia

The primary contributors to the impacts are wages and benefits, procurement, and student spending



OUR COMMITMENTS

STRATEGIC PLAN 2014-2024

Learning innovation

Research of consequence

Economic and cultural
engine

Engagement with
the world

Sound investment

Enriching work
environment

A strong foundation
for the future



MASTER PLAN

Current University Master Plan completed in 2002

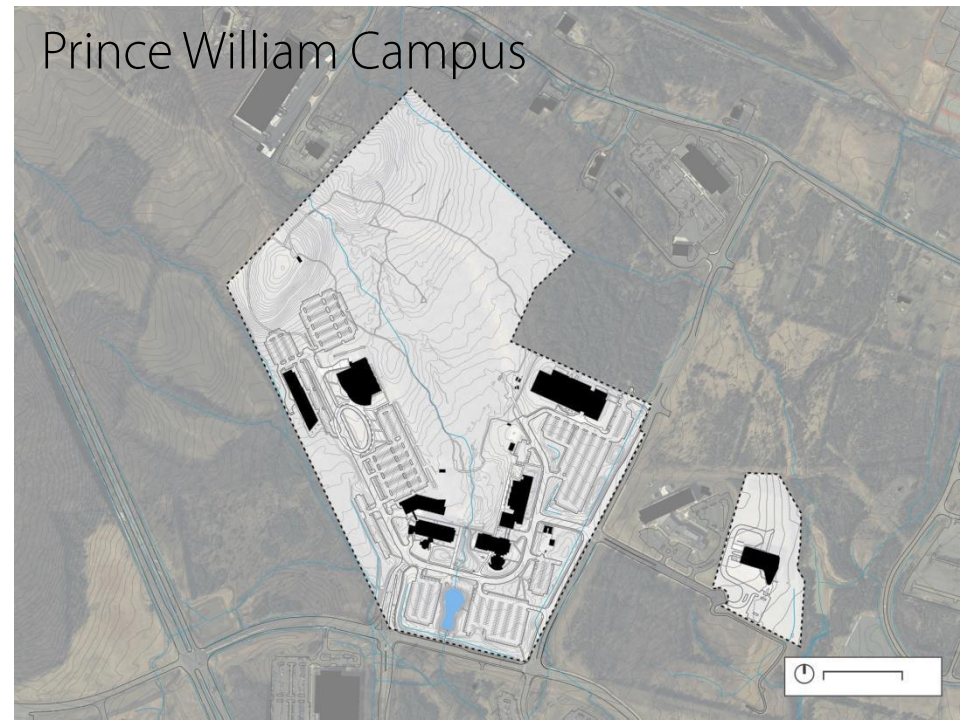
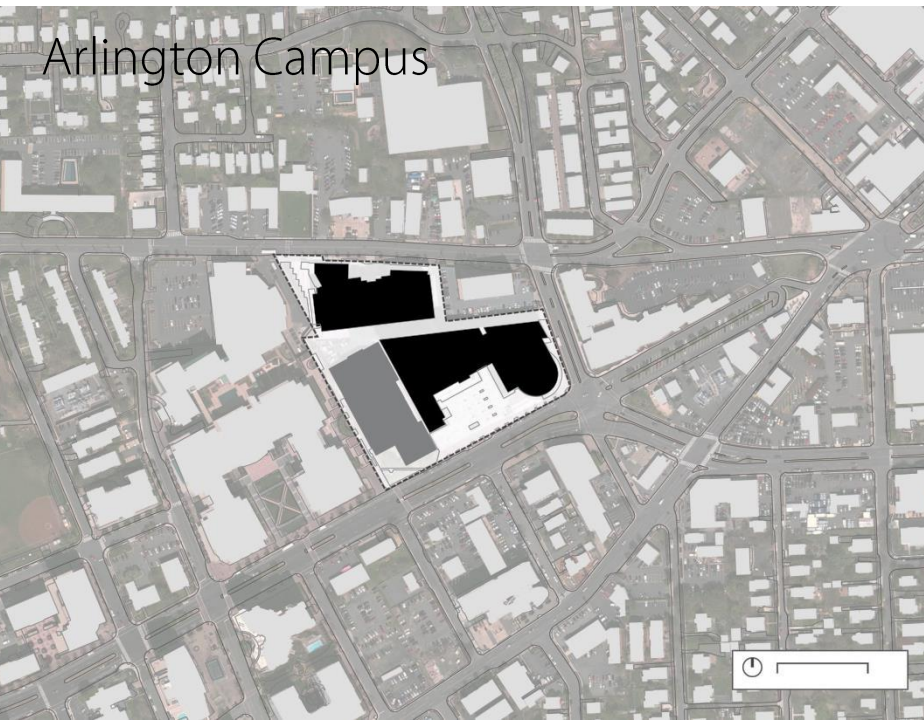
Facilities Master Planning History to current:

- Original Comprehensive land plan for campus completed in 1968 followed by a comprehensive update in 1979
- Spring of 1985 – Sasaki was commissioned to prepare a comprehensive update to the Campus Master Plan – completed in 1987 Master Plan Purpose - to establish direction for future growth and to establish functional considerations for the campus.
- September of 2002 – Sasaki completed a comprehensive update to the Campus Master Plan including Fairfax, Prince William and Arlington Campuses.

January of 2014 Sasaki Associates of Watertown MA was selected to complete the new 10 year Master Plan for George Mason University.

1. Translating the **Strategic Plan** into a Facilities Master Plan
2. Creating a **Southwest Sector Plan**
3. Fostering Significant Campus Community **Engagement**
4. Producing a Master Plan that is the Basis of the **6-year Capital Plan**
5. Providing **Guidelines** for Development
6. Tailoring **Technology Tools** for Ongoing Capital Decision Making

MASTER PLAN - SCOPE



MASTER PLAN - SCHEDULE

Schedule

2014

2015

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

JAN

PHASE 1: DISCOVERY AND DATA
COLLECTION



PHASE 2: INFORMATION
GATHERING: COMMUNICATIONS



PHASE 3:
CONCEPTUAL DEVELOPMENT



PHASE 4: PREFERRED PLAN AND GUIDELINES
DEVELOPMENT



PHASE 5: MASTER PLAN
DOCUMENTATION



Board of Visitors



Stakeholder meetings

THE FUTURE OF GEORGE MASON

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To prepare future leaders with global understanding

To serve as an economic engine



innovative | diverse | entrepreneurial | accessible