

Northern Virginia 2009 Market Snapshot

Dave Millard Cushman & Wakefield





Overview

2009 Largest U.S. Non-CBD Markets

Market	Inventory (sf)	Overall Vacancy
Dallas, TX	150,334,237	23.3%
Northern Virginia	129,949,678	15.7%
Houston, TX	129,044,550	16.9%
Atlanta, GA	125,050,417	19.9%
Boston, MA	120,139,736	21.7%
Northern New Jersey	106,476,993	16.9%
Chicago, IL	93,949,685	24.2%
Philadelphia, PA	87,003,211	16.9%
Central New Jersey	74,100,535	21.0%
Denver, CO	73,351,968	19.5%







Vital Signs

	<u>SF</u>	<u>Overall</u> Vacancy	<u>Overall</u> Absorption
Arlington	32.0 M	9.0%	367,000
Alexandria	14.0 M	14.6%	(502,000)
Fairfax	78.8 M	17.8%	(1,711,000)
Loudoun	5.1 M	28.9%	296,000
NOVA	130.0 M	15.7%	(1,549,000)
			Global Real Estate Solutions



Leasing Activity in NOVA

<u>2008</u>

- •11.3 M SF in total
- •31 % Renewals

<u>2009</u>

- 11.7 M SF in total
- 42% Renewals









Other Leasing Activity in 2009

District of Columbia

- 6.8 M SF in total
- 33% Renewals

Suburban Maryland

- •5.0 M SF in total
- •48 % Renewals



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NORTHERN VIRGINIA Inside the Beltway

Top Ten 2009 Leases

Tenant	Address	SF Leased
DARPA	675 North Randolph Street	352,000
Drug Enforcement Agency*	600 Army Navy Drive	250,000
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National Guard Bureau*	1411 Jefferson Davis Highway	232,787
Boeing*	1215 Clark Street	230,000
Defense Intelligence Agency*	3100 Clarendon Boulevard	221,084
Deloitte	1919 N Lynn Street	171,591
SAIC*	4001 N Fairfax Drive	154,518
County Board of Arlington	2100 Washington Boulevard	144,740
Department of Defense	5611 Columbia Pike	113,000
*Renewal		Giobal Real Estate Solut

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NORTHERN VIRGINIA **Outside the Beltway**

Top Ten 2009 Leases

Tenant	Address	SF Leased
Raytheon	Pacific Corporate Park	523,790
Freddie Mac*	8000 Jones Branch Drive	203,000
BAE Systems*	2525 Network Place	142,646
General Dynamics	13857 McLearen Drive	132,401
GSA*	381 Elden Street	124,548
QinetiQ North America	11091 Sunset Hills Road	121,157
Hilton Worldwide	7930 Jones Branch Drive	118,231
Booz Allen Hamilton	575 Herndon Parkway	110,000
AT&T Government Solutions*	1900 Gallows Road	106,993
Fairfax County Public Schools	3877 Fairfax Ridge Road	105,903
*Renewal		CUSHMAN & WAKEFIELD Global Real Estate Solutions

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NOVA Office Investment Sales

	<u>2007</u>	<u>2008</u>	<u>2009</u>
\$ Volume	\$9.09 B	\$.81B	\$.54 B
SF	27.3 M	2.46 M	2.38 M
# Bldgs	171	19	14
Avg \$/SF	\$333	\$327	\$229





1. How would you describe 2009?





- "As bad as I have ever seen it....1990 on steroids"
- "Terrible for all but tenants and brokers"
- "Companies around for a long time...wondered whether they would survive"
- "Will my development business be sustainable?"
- "Not much distressed selling....yet"
 - " "Only best..financed or sold"
- "Taking forever to get deals done"
- "Inside...generally good..some areas very good"
- "Stress outside, rising exponentially further out"
- "Slight uptick in leasing activity...last 60-90 days"
- "Investment market moving...moribund to hopeful"



2. What about *tenant demand* in NOVA?





- "GSA and contractors providing bulk of demand...rays of sunshine"
- "Pending DIA, Medical Commands, Homeland Security represent consolidation..."
- "Longer term leases...advantage of market"
- "Flexibility...lease cancellations"
- "Lack of ...defaults, reasonable tenant demand...downturn less difficult"
- "Tenants looking...give back space, lower rates, consolidate, move to higher quality"
- "Cause for optimism...Hilton, SAIC, Ignite, Northrop Grumman(?)"





3.What is the best submarket for *tenants*?





- "Go West, young man"
- "Tysons, Route 28 South, Herndon, Loudoun"
- "With distressed landlords, but...make certain they can fund TI's"
- "Chantilly and Loudoun County"
- "All of NOVA heavily tilted towards tenants except for Springfield"
- "Commodity 'B' space in Reston"





4. How will *transportation infrastructure* improvements affect market demand and values ?





"Short run...hurt activity in Tysons, long run..helps"

"...Frustration and diminished demand in affected areas"

<u>Silver Line</u>

- "Will help Tysons compete for more GSA"
- "Shuttle buses to Metro stops in Tysons"
- "Not much impact outside the beltway because ridership not dense enough"
- "Great...if Tysons has effective comprehensive plan, urban core like RB Corridor"

HOT Lanes

- "Eliminate choke points to enter Tysons"
- "Jury's out on impact of HOT Lanes, tolls etc. WAKEFIE

5. What about construction costs?





- "10 to 30 % decline from peak"
- "Prices leveling off in 2010"
- "Increases by 4th Qtr."
- "Government work keeping largest contractors busy"
- "Expect mergers and consolidation in the industry"
- "Lower construction pricing has been offset by debt and capitalization requirements"



6. What about all the *capital* on the sideline?







- "Lots, but only for the right deals"
- "Well located, leased assets inundated with bids"
- "Core investors...act quickly...scarcity of quality product"
- "Non- buyers remorse..3101 Wilson, 4501 N Fairfax.."
- "How do you define stress in DC? ... values off 20 to 30% from peak?"
- "Opportunistic investors...patient...2010-2011"
- "Some distressed opportunities, but more likely recapitalization plays"
- "Investors are increasingly fearful of missing historic buying opportunity"

7. Where are the best areas for *investment* right now?





- "Urban infill submarkets...24/7 environments"
- "RB Corridor for both multi-family & office"
- "Rosslyn...best capital investment opportunity"
- "Arlington, although not necessarily the best deals"
- "Rosslyn-Ballston Corridor is HOT"
- "Springfield...20 years to be an overnight success"
- "Investors will begin to focus on Tysons in 2010/2011"
- "Data centers in Loudoun County"
- "Tysons is one of the fastest markets to recover in every cycle"



8. A year from now what will we say about 2010?







- "Better than nation as a whole...because of GSA and corporate headquarters"
- "Some givebacks...may appear worse..."
- "Re-leasing and cap ex \$ may force landlords to give back..."
- "Different recovery...different submarkets"
- "Outside Beltway sales...clarity in pricing"
- "Increasing bank capital...stop ignoring"
- "Another tough year...light at the end of the tunnel"
- "Start to plan to build"
- "Multi-family residential will be the first to come back for development"
- "Exciting value-adding cycle will start in 201 "CUSHMAN



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